

Locating Information
on the
World-Wide Web

Good and Bad News

- Good News
 - Anyone can create a web-site
- Bad News
 - Anyone can create a web-site

Issues

- Search Strategies
 - Focus your strategy to gain access to sites containing information you seek.
- Evaluating Sources
 - Insure the information gained is accurate, usable.

Strategy

- **Step #1. Analyze your topic to decide where to begin.**
- **Step #2. Pick the right starting place**
- **Step #3. Learn as you go & VARY your approach with what you learn.**
- **Step #4. Don't bog down in any strategy that doesn't work.**

[UC Berkeley Library](#)

Search Engines

- [Google](#)
- [Ask](#)
- [Yahoo Search](#)
- [Windows Live](#)

A [listing](#) of North American search engines.

Metasearch Engines

- [Search.com](#)
- [Metacrawler](#)
- [ixquick](#)

Searching

- Simple Search
- Advanced Search



Advanced Search

- Ask
- Metacrawler

Logical Operators

- AND
 - Using AND narrows a search
 - Retrieves documents that use both the search terms
- OR
 - Retrieves documents that use either word
- NOT
 - retrieves documents that contain one, but not the other, of the search terms

Using Logical Operators

- Portland Oregon
 - Implies a search Portland AND Oregon
- Portland OR Oregon
- Portland NOT Maine

Complex Expressions

- Problem
 - Thai OR Indian AND restaurants
- (Thai OR Indian) AND restaurants
- (Thai OR Indian) AND restaurants AND NOT review
- We can use these to refine our results.

NOTE

- Keep in mind that not all search engines and directories support Boolean terms. However, most do, and you can easily find out if the one you want to use supports this technique by consulting the FAQ's (Frequently Asked Questions) on a search engine or directory's home page.

Two-Pass Strategy

- Broad topic search
- Search within results

- Google

Check Search Engine Preferences
